ER 6-0243/a

SEP TO HE

President
Temple University
Philadelphia 22, Pennsylvania

Dear Bob:

I have read with interest the copy of your speech to the International College of Surgeons that you enclosed with your letter of September 15. You have taken your point well and have emphasized the need for greater action in this very important field.

110:

I am sending the speech on to Mr. Theodore Streibert, Director of the United States Information Agency.

Sincerely,

## Allen V. Dulles Birector

O/DCI   jep (21 Sept. 54)
Rewritten: O/DCI ji (28 Sept. 54)
Distribution:
1 - DCI Chrono
1 - Exec. Registry w/basic
1 - Reading
1 - Chrono
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1 - Dir., U. S. Information Agency w/copy of speech; encl. to ER 6-0243

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Approved For Release 2002/05/07 : CIA-RDP80R01731R00050005000 \$6-5 6-0243 TEMPLE UNIVERSITY PHILADELPHIA 22, PA. OFFICE OF THE PRESIDENT September 15, 1954 Dear Allen: One of my greatest anxieties is the apathy of the American public toward our counterpropaganda program and because I am so tremendously interested in this activity I selected "Can We Win the Cold War" as the subject for an address I made before the International College of Surgeons in Chicago on September tenth. I feel so strongly about the importance of getting our country's point of view over, not only to the millions behind the iron and bamboo curtains, but also to the free peoples of the world that I am taking the liberty of enclosing a copy of my speech and I would be honored, indeed, if you would take the time to read it and pass it on wherever you feel my recommendations will do the most good to win the support of the Congress and Administration. If we can successfully answer the lies of our enemies and reassure our allies it may not be necessary to fight another World War. Cordial Ly yours, Robert L. Johnson Honorable Allen W. Dulles Central Intelligence Agency Washington 25, D. C.